

## QUICK QUESTIONS – COMMUNICATION

1. What do you want to achieve (e.g., enlightening, education, disseminating knowledge...)?
2. How do you already communicate?
3. Who is your target audience?
4. In German? In English? Or in both languages?
5. Do you already have figures, pictures, and graphics at hand?
6. Would you like to have a special journalistic format, e.g., an interview?
7. Who is the contact person? How can I reach you best?
8. Is there anything else you would like to say?